



1. PATIENTS COME FIRST

We go the extra mile to deliver an exceptional care experience



2. INTEGRITY ALWAYS

We are steadfast in our commitment to operate with integrity and honesty



3. HIRE & DEVELOP THE BEST

We promote diversity and invest in our people because they are our greatest asset



4. FAIR & JUST CULTURE

We promote an open and honest learning environment to continually improve in our path to excellence

GUIDING PRINCIPLES



THE WELL CARE

KEEPING OUR COMMUNITIES HEALTHY, HAPPY, & AT HOME

Way



5. COMMITMENT TO THE HIGHEST STANDARDS

We hold ourselves to industry-leading standards and push innovation to provide the best for our patients



2. ACCOUNTABILITY

We take ownership of our actions and responsibilities, and we deliver results



3. HUMILITY

We stay humble because caring for patients is a privilege and a responsibility, not a right



4. FAMILY ROOTS & VALUES

We take pride in our identity as a family-owned company that is passionate about caring for our local communities